

January 31, 2019  
Hitachi Capital Corporation

## **Contribution to Japan Association for the World Food Programme through “Charitable Blood Donation” Programme**

Tokyo, January 31, 2019 - Hitachi Capital Corporation (President & CEO: Seiji Kawabe, “Hitachi Capital”) today announced that it contributed 1.15 million yen to Japan Association for the World Food Programme (“JAWFP”) through our “Charitable blood donation” programme.

Hitachi Capital established the “Social Contribution Activity Policy” focusing on “environment,” “people building,” “welfare and health,” “safe and secure” and “regional contribution” in 2017, and encourages social contribution activities and volunteer activities by its officers and employees. As a part of this initiative, Hitachi Capital held a “Charitable blood donation” that connects blood donation that saves lives with contribution to JAWFP that saves lives through food aid. In specific, Hitachi Capital appealed for blood donation in the Head Office in June and October 2018 with cooperation of the Japanese Red Cross Tokyo Metropolitan Blood Center. The total number of officers and employees participating the programme reached 230 and Hitachi Capital today contributed 1.15 million yen, calculated by multiplying the number of participants (230) by 5,000 yen, to JAWFP.

JAWFP is an authorized Japanese NPO and supports the World Food Programme which is the only food aid organization of the United Nations committed to end hunger. Our donation will be used for school feeding programmes to provide free school meals to children in developing countries. Hitachi Capital positions food as one of the focused sectors in the “FY2016-FY2018 Mid-Term Management Plan” and strives to achieve sustainable food production and regional contribution through social contribution activities along with business activities.

This programme is an activity combining voluntary blood donation by officers and employees with the Company’s contributions made as an organization. Hitachi Capital will promote the development of human resources who want to contribute to the society and support their will. In addition, Hitachi Capital will work on solving social issues through our business and social contribution activities as a “Social Values Creating Company” that provides new values to realize social development and richer life for people.

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