

Medium-term Management Plan for FYs 2008-2010

Challenge to be the No. 1 financial service company specializing in “products”

May,28,2008

 Hitachi Capital Corporation

1-1. Business Environment

Leasing industry

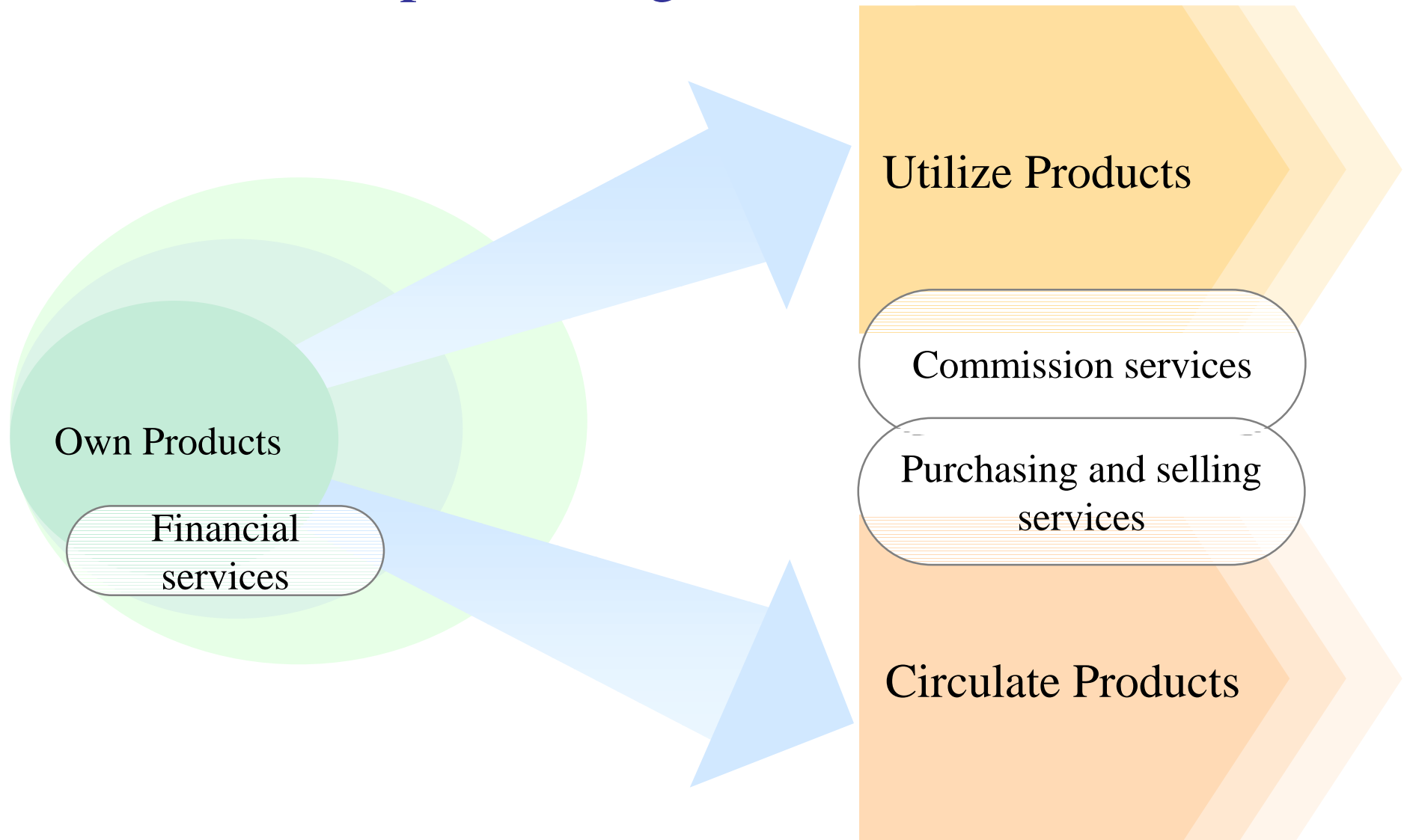
- Changes in the accounting standards for leases
- Revision of tax system (depreciation)
- Leasing companies' restructuring and scale expansion

Consumer credit industry

- Legal system reforms
- Retention of trusted customers
- Change to cost structure

Accelerating restructuring and changes
in the non-bank financing industry

1-2. No. 1 financial service company specializing in “Products”



Financial services
based on products

- (1) Finance lease and credit
- (2) Operating lease
- (3) ABL and credit with residual value setting

Commission service focused
on management
and consignment of products

- (1) Guarantee business
(case-by-case review, case-by-case credit, collection type)
- (2) Contracted purchase, introduction,
operational maintenance and disposal of equipment
- (3) Dept collection and contract business
- (4) Office work contract business

Purchasing and selling services
focused on utilization
and use value of products

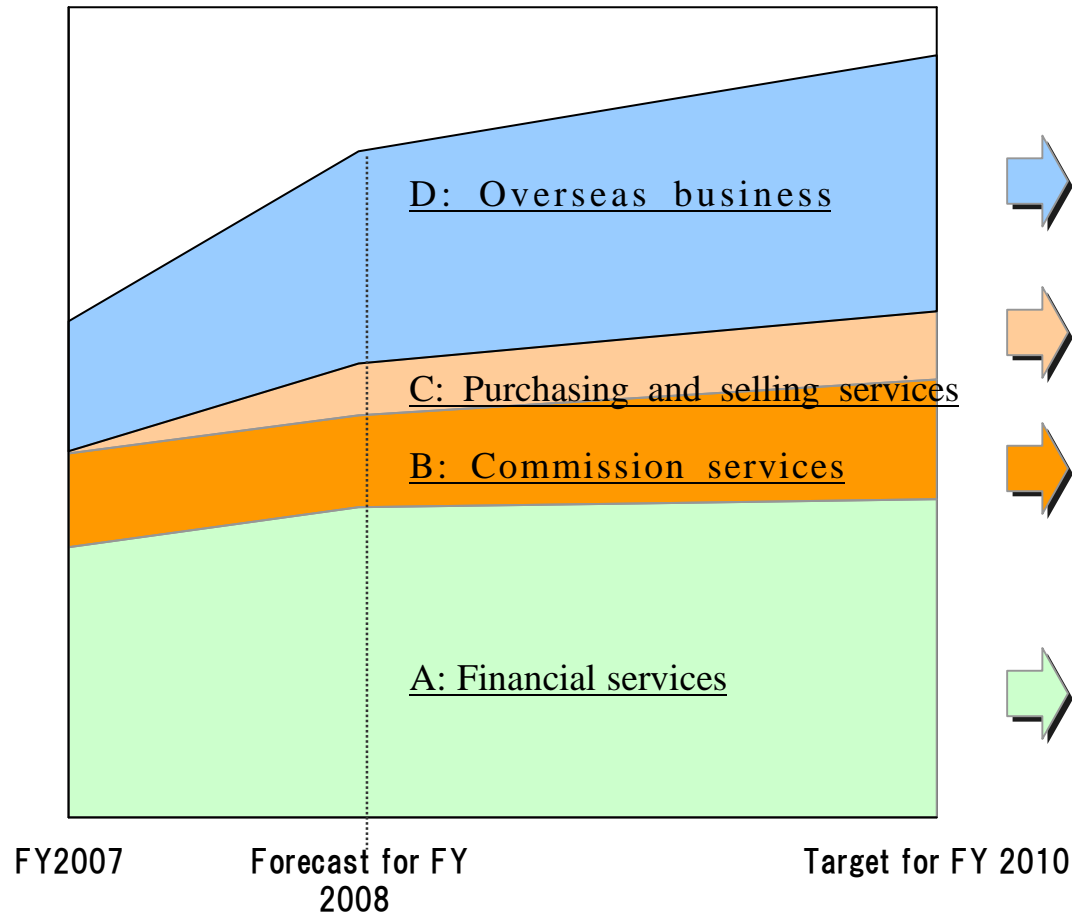
- (1) Purchase of products
- (2) Rental
- (3) Reuse
- (4) Auto lease

2-1. Numeric Targets (FY 2010)





■ Ordinary income	¥ 31.0 bln	(Forecast for FY 2008: ¥ 24.6 bln.)
■ Ratio of overseas operating profit	28%	(Forecast for FY 2008: 26%)
■ ROA	1.0% or higher	(Forecast for FY 2008: 0.7%)
■ ROE	6.5% or higher	(Forecast for FY 2008: 5.9%)
■ Stockholders' equity ratio	10% or higher	(Forecast for FY 2008: 10.4%)

2-2. Medium-term Management Plan for FYs 2008-2010

Business portfolio and its details



Details of the business

- 
 - Revenue from finance business, commission revenue, and revenue from purchase and sales at overseas bases
- 
 - Reuse business, commission of purchasing business, trading profit, rental, auto lease, etc.
- 
 - Revenue from credit guarantee business
 - Revenue from fund settlement and collection service
 - Revenue from contracted office work
- 
 - Revenue from leasing (including operating leases)
 - Revenue from installment and other business, etc.

3-1. Reform of revenue structure for domestic business

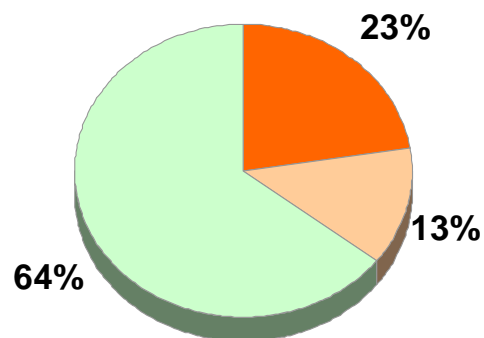
(billion of Yen)

	Forecast for FY 2008
Revenue from finance business	49.5
Commission revenue	17.3
Revenue from purchase and sales	10.0
Total revenue from domestic business	76.8

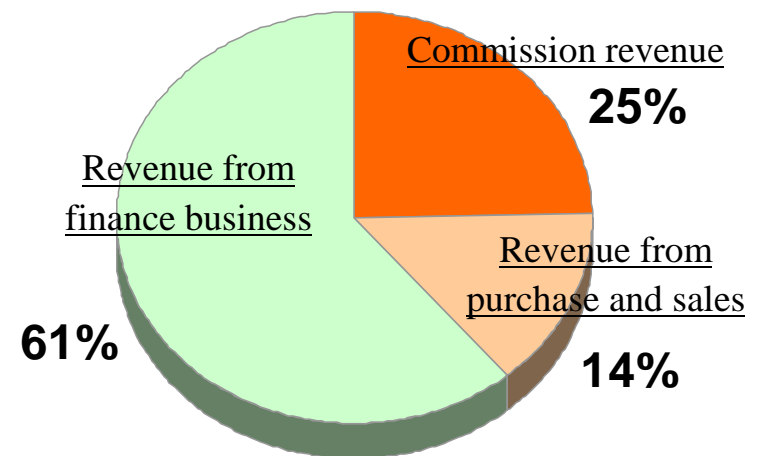
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Target for FY 2010	Comparison to FY 2008
49.6	+0.1
20.1	+2.8
11.6	+1.6
81.3	+4.5

Forecast for FY 2008

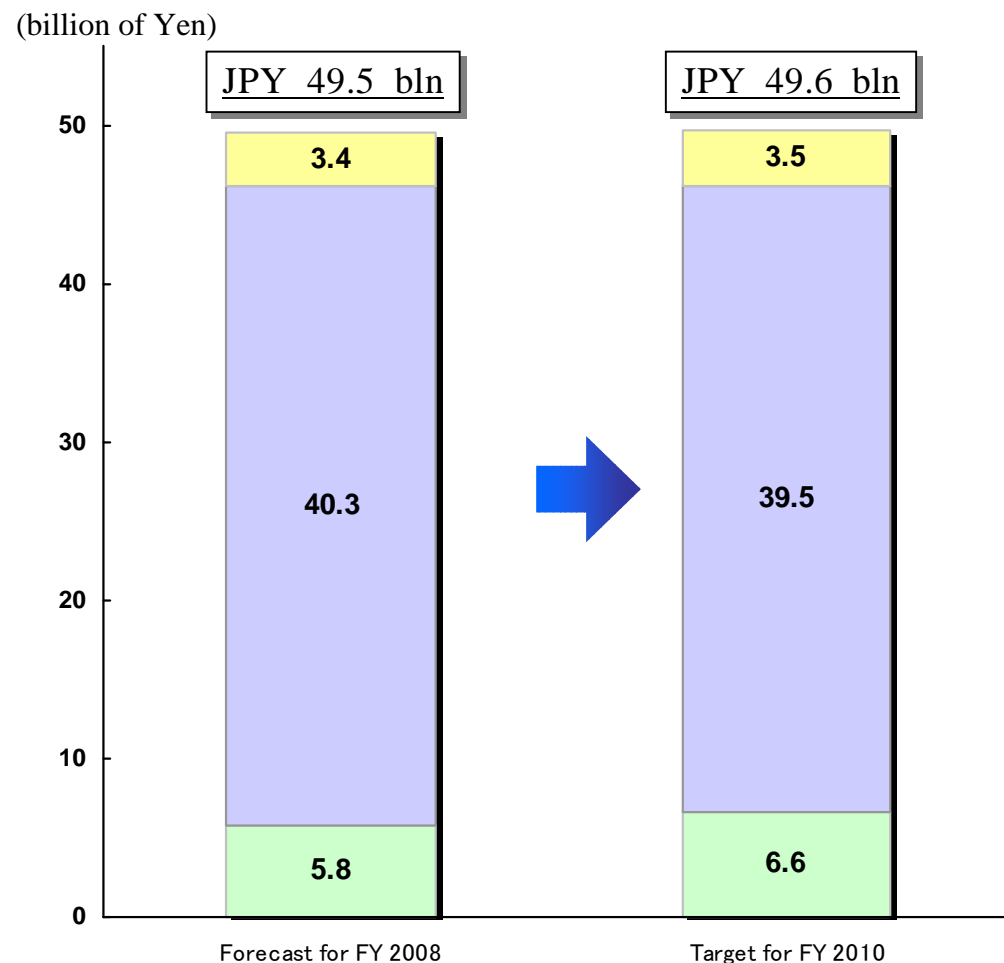


Target for FY 2010



3-2. Boosting revenue from finance business

Financial services



Consumer business

- Household appliances and furniture credit
- Auto credit with residual value setting

Corporate business

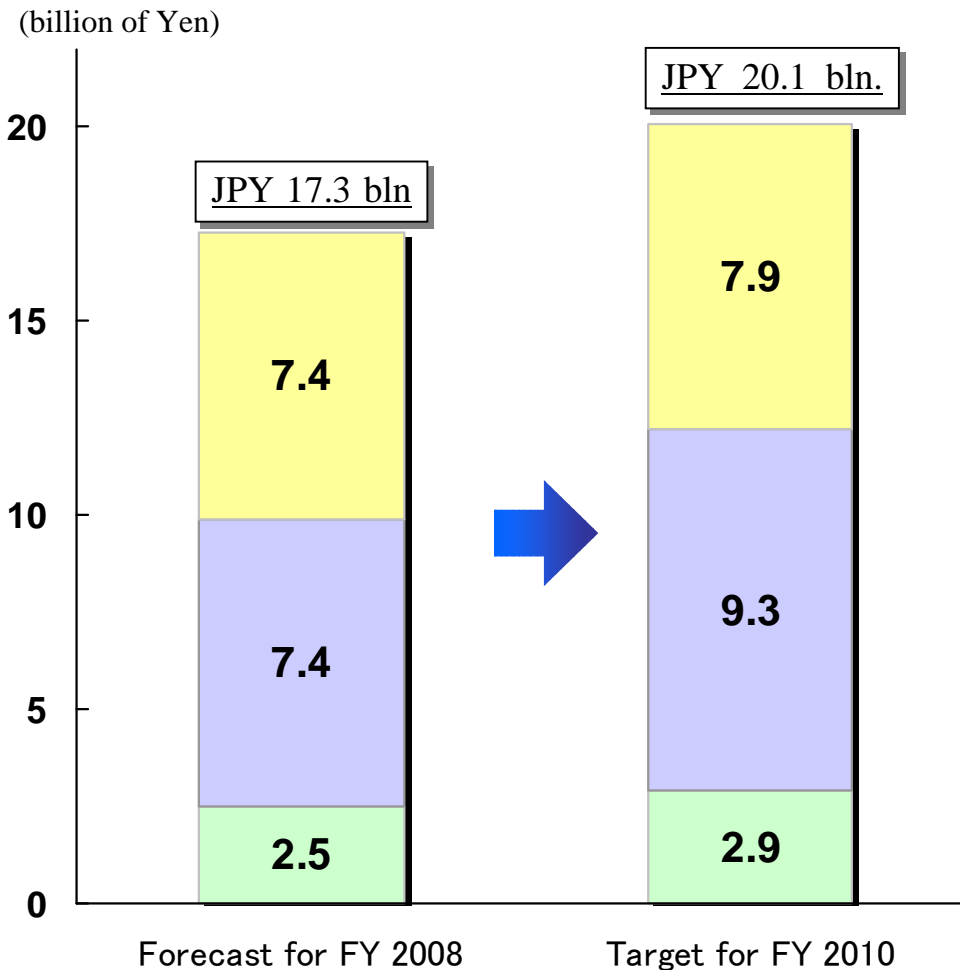
- Business equipment dealer finance leasing
(Streamlining by introduction of web system)
- Facility operating leases
- Asset Based Lending

Business for agricultural corporations, farms and medical facilities

- Medical device finance leases
- Agricultural machinery finance leases
- Medical device operating leases
- Agricultural machinery credit with residual value setting

3-3. Boosting revenue from commission business

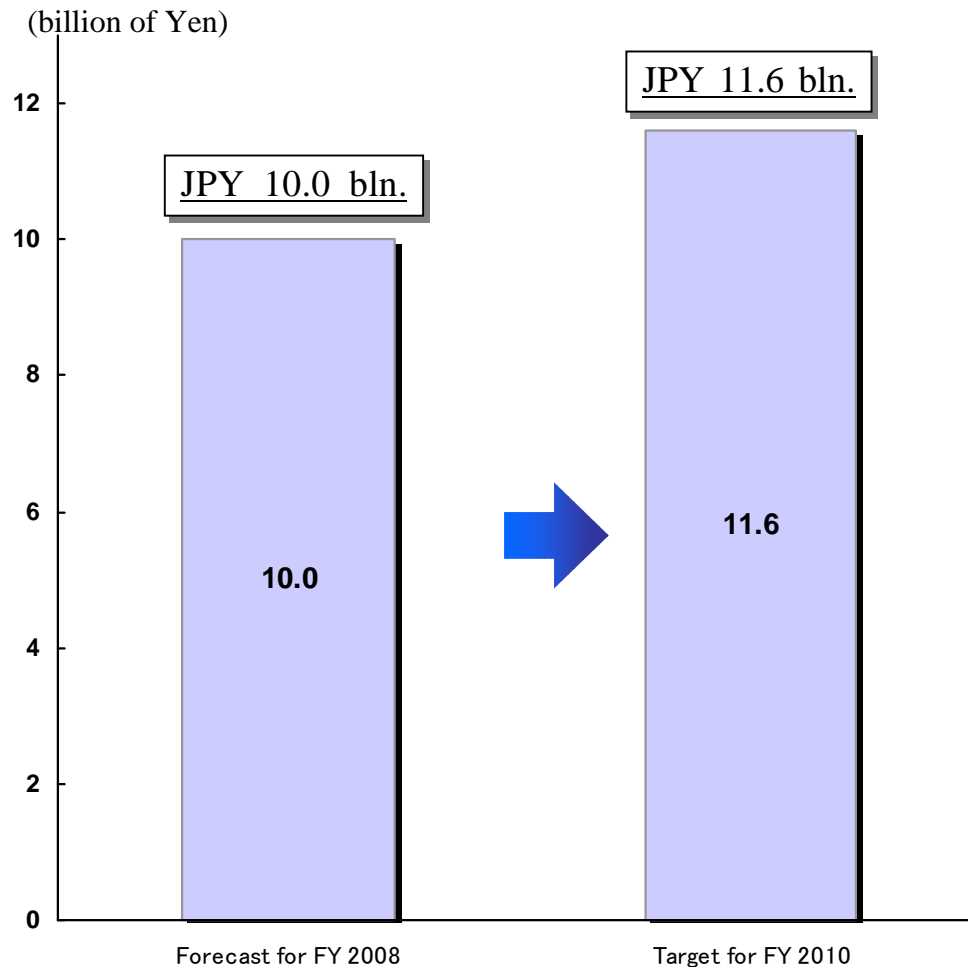
Commission services



Consumer business
<ul style="list-style-type: none"> • Auto dealer tie-up loans (Streamlining by introduction of web system) • E-commerce of consumer loans by tie-up with financial institutions
Corporate business
<ul style="list-style-type: none"> • Lump-sum draft payment system • Asset management services • Insurance business • Debt collection and contract business • Office work contract business • including payroll accounting
Business for agricultural corporations, farms and medical facilities
<ul style="list-style-type: none"> • Agricultural machinery and medical device dealer tie-up loans (Streamlining by introduction of web system) • Guarantee business (case-by-case review, case-by-case credit, collection type)

3-4. Boosting revenue from purchasing and selling business

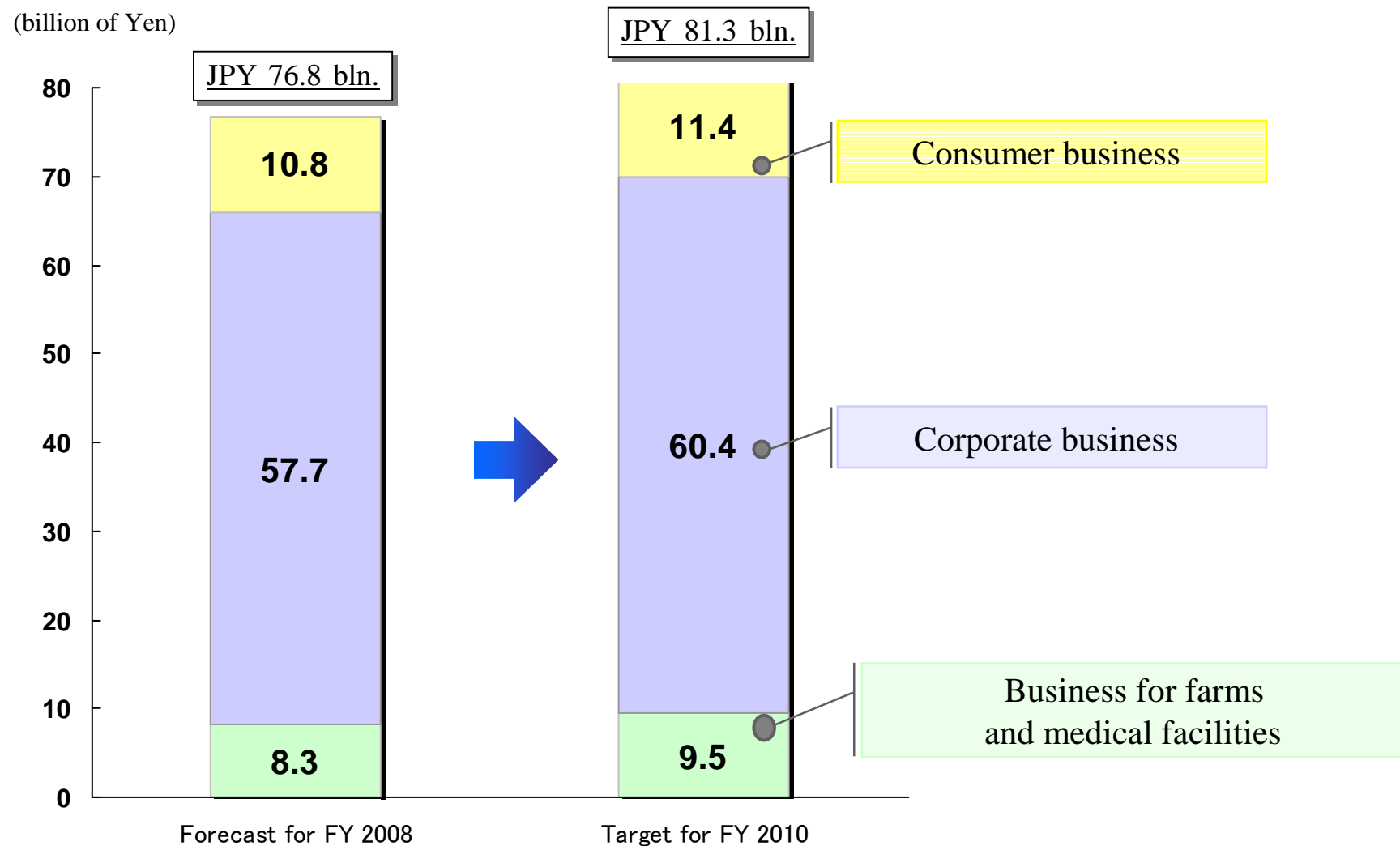
Purchasing and selling services



Corporate business

- Rental
- Facility reuse business
- Facility recycle business
- Corporate auto lease

3-5. Business revenues by business segment

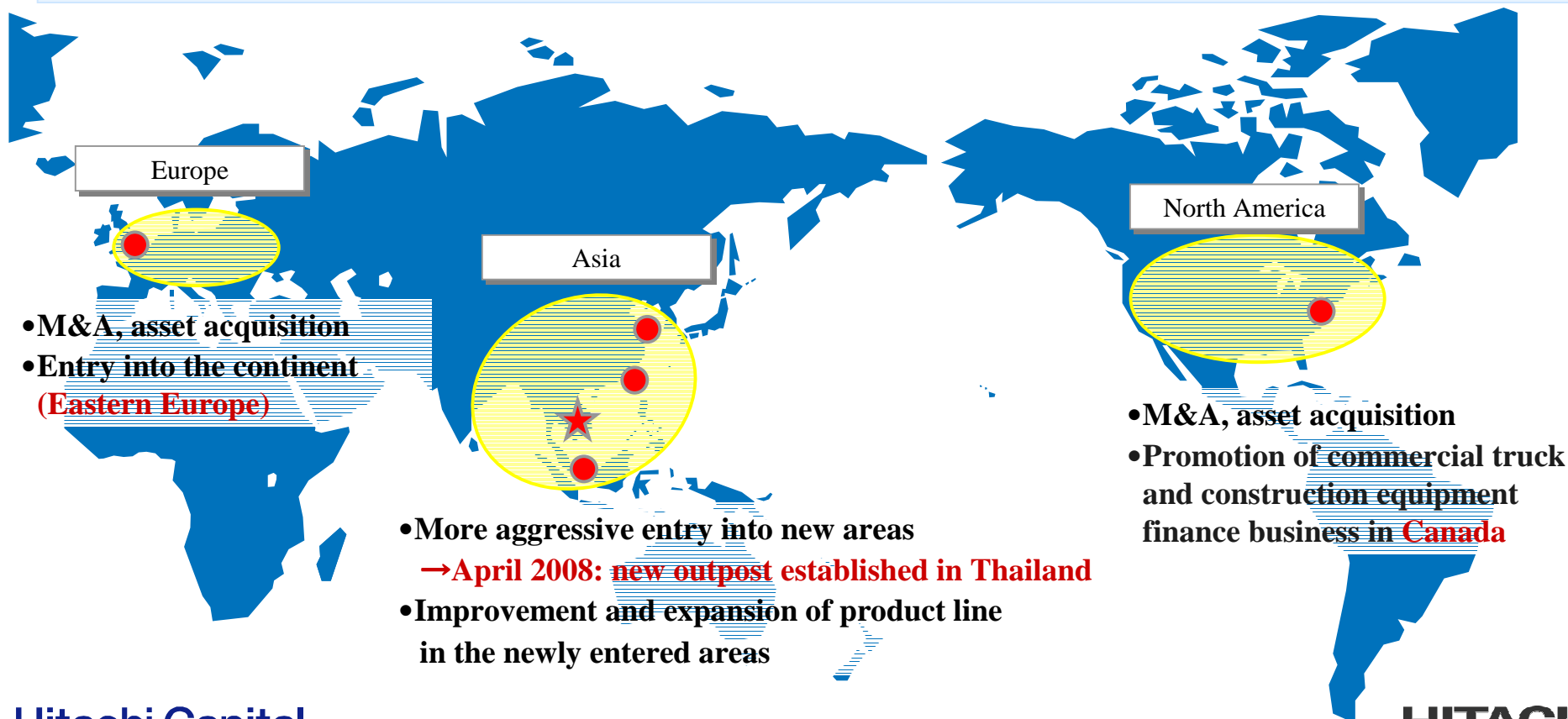


4-1. Strategies for Overseas Business

Basic policy of medium-term management plan

Business expansion in the areas
we already entered

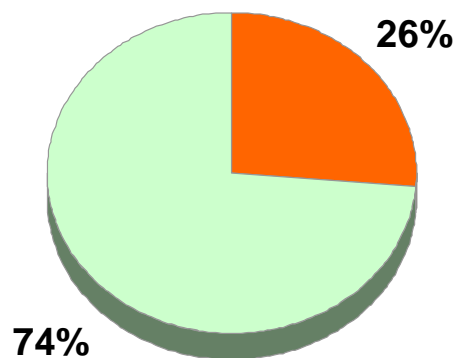
Expansion of areas
we already entered via new outposts



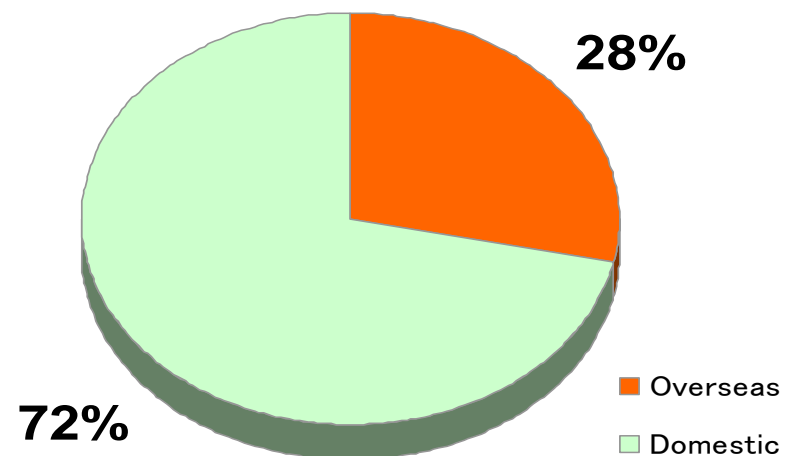
4-2. Ratio of Domestic/Overseas Operating Profit

		(billion of Yen)	
	Forecast for FY 2008		
Operating profit	24.6	Target for FY 2010	Comparison to FY 2008
Overseas operating profit	6.5	31.0	+6.4
		8.8	+2.3

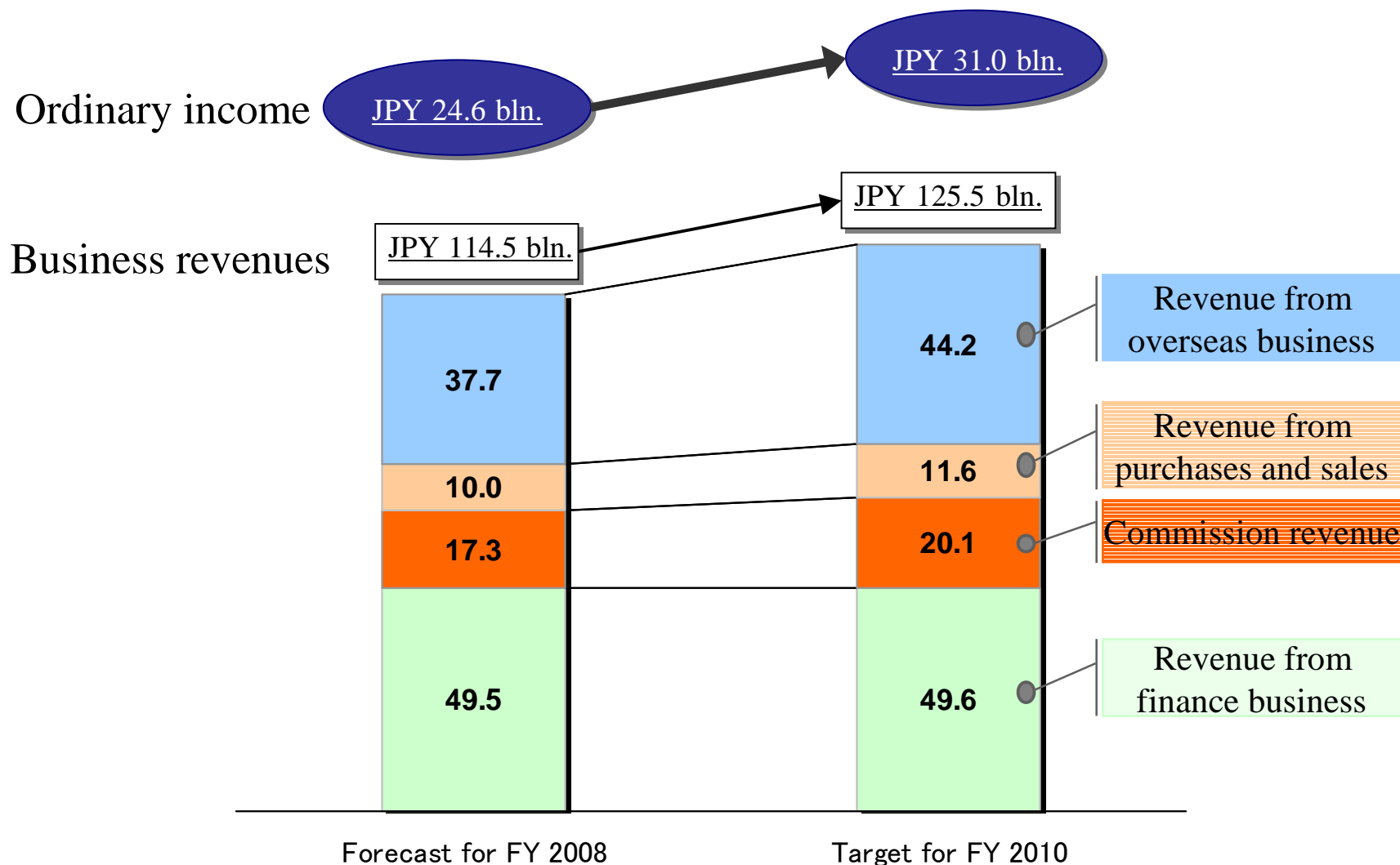
Forecast for FY 2008



Target for FY 2010



Toward Sustainable Growth




Management philosophy

Sustainable Growth

Respect for human Dignity

Implementation of Corporate Ethics

 **Hitachi Capital Corporation**
<http://www.hitachi-capital.co.jp/>

(Note)

All the earnings forecasts and future outlook contained in this document are based on currently available information. Such information includes underlying risks and uncertainties. Please understand that actual business performance may differ substantially from the forecasts due to changes in various factors.